PUBLICATIONS

Refereed international publications

(8) **Customer Franchise — A Hidden, Yet Crucial Asset** (with Kolev, Kalin and Lev, Baruch Itamar), *Contemporary Accounting Research* (forthcoming).


Papers under review

Working Papers

(3) The Effect of Accounting Choices on the Ability to Raise Debt, (with Antonio Marra and Ron Shalev).

In Italian:

Refereed national journals


Books, Book chapters and non-refereed publications

(16) Il customer accounting come strumento di misurazione gestione e comunicazione del valore dei clienti [Customer Accounting a managerial tool to measure and disclose customer base value], Scritti in onore di Sergio Terzani. Milano: Franco Angeli. 2010

Book Review